



# ESG Impact Index in Higher Education

## Press – Release I



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FOR IMMEDIATE RELEASE

## Announcing the SHIFT Project: Empowering Higher Education for Sustainability and Inclusion

SHIFT is a ground-breaking project aimed at boosting the capacity of Higher Education Institutions to contribute to Sustainable Development Goals (SDGs) through Environmental, Social, and Governance (ESG) strategies, launched with the support of the Erasmus+ Programme.

Led by University of Almeria in Spain, the SHIFT Project brings together a consortium of eight partner organisations from across Europe, including:

- University of Almeria (Spain)
- University of Lodz (Poland)
- University of Linnaeus (Sweden)
- Metropolitan University of Belgrade (Serbia)
- IMPACTsci (Portugal)
- Helix-connect Europe (Romania)
- ISQ e-learning (Portugal)
- ACEEU (Germany)

Together, partners are committed to fostering transnational cooperation and sharing best practices in ESG implementation within the European higher education sector.

The SHIFT project aims to equip Higher Education Institutions, their students, academics, researchers, and staff with the necessary skills and knowledge to implement and monitor ESG practices effectively. Partners will develop the following results:

- **Environment, Social, and Governance (ESG) Strategy:** A blueprint for Higher Education Institutions to set and achieve ESG goals, aligned with the UN's Sustainable Development Goals.
- **Mini Learning Programme:** Asynchronous eLearning training modules designed to foster a culture of sustainability and inclusion among higher education stakeholders.
- **University ESG Awareness Game:** An interactive serious game raising awareness of ESG impacts and strategies in higher education.

- **Certification on ESG Impact Index in Higher Education:** Recognition of Higher Education Institutions 'effective ESG practices and measurable impact.
- **ESG Impact Index Open-Access Platform:** A tool for Higher Education Institutions to measure and monitor their environmental, social, and governance standards and practices.
- **Sustainability Strategy (ESG Maturity service):** Assistance for Higher Education Institutions in improving their sustainability journey.

The SHIFT project represents a significant step forward in promoting sustainable and inclusive practices in higher education. Empowering Higher Education Institutions and their stakeholders with tools and knowledge to integrate ESG practices will contribute to fostering positive change that transcends institutional boundaries. Partners involved in the SHIFT project are excited about the forthcoming results and proud to be part of a collaborative effort driving meaningful progress in higher education and beyond.

The project is funded by the Erasmus+ Programme and will run from September 2023 to February 2026.

To learn more about the SHIFT Project and stay updated on its progress, follow our social media channels:

**LinkedIn:** <https://www.linkedin.com/company/shift-project-he/>

**Facebook:** <https://www.facebook.com/profile.php?id=61557214167593>

**Instagram:** @shift.project.he

For media inquiries or further information, please contact us at [contact@helix-connect.com](mailto:contact@helix-connect.com).